



Ali Moren Promoted to Assistant Vice President, Human Resources Business Partner at Interra Credit Union

IMMEDIATE RELEASE, February 11, 2026 — Shawna Koontz, HR Operations & Benefits Manager, is pleased to announce the promotion of Ali Moren to Assistant Vice President, Human Resources Business Partner at Interra Credit Union. In her expanded role, Moren will continue supporting organizational growth by partnering with leaders and employees to create a positive, safe, and successful workplace. Her promotion reflects Interra's commitment to recognizing dedication, innovation, and employee-focused leadership.

Moren joined Interra in 2021 and has played a key role in advancing several impactful human resources initiatives. Among her contributions, she helped design and implement the Bilingual Pay Program and led the rollout of HR Help, a centralized system that has improved coordination and responsiveness to employee HR needs. She has also partnered closely with Retail leadership to introduce a stay survey program for new employees, providing valuable insights into employee experiences and opportunities for continuous improvement.



Ali Moren

Before returning to Interra in 2024, Moren built a diverse human resources career spanning more than a decade. She began her HR career in 2013 in California, where she earned multiple promotions at Navien, a tankless water heater company. She later worked as an HR Analyst for RED Digital Cinema in Los Angeles before relocating to Indiana and serving as an HR Representative for Nisco in Bremen. After additional experience with a remote organization and a family-owned business, Moren returned to Interra, where she says she is grateful to continue growing alongside a team she deeply values.

Moren holds a degree in Hospitality Management from Purdue University. She is currently preparing to earn her SHRM Certified Professional credential and plans to complete the certification in 2026, further strengthening her expertise in human resources strategy and compliance.

In her current role, Moren serves as the primary HR liaison for Interra's Retail group. She has spent significant time in branches building relationships with team members and managers, gaining firsthand insight into operational needs. Moren is passionate about reshaping perceptions of human resources by being a true partner to employees and leaders alike. "My goal is to help create an environment where employees feel supported, heard, and set up for success," she said.

She looks forward to continuing her career at Interra and credits the organization's culture and leadership for her professional growth. "Our HR team is the strongest team I've worked with," Moren shared. "I'm thankful to be learning every day and to be part of a group that values creativity, forward thinking, and people first."

Outside of work, Moren enjoys buying and selling trading cards and operates a successful eBay store. On weekends, she can often be found at local card shops and trading card shows.

About Interra Credit Union.

Interra Credit Union, headquartered in Goshen, Indiana, was chartered in 1932 and has assets of \$2 billion.



The credit union's field of membership spans 24 counties in northern Indiana, with more than 325 full and part-time employees serving nearly 90,000 members. Interra currently operates 16 offices in Elkhart, LaGrange, Kosciusko, Marshall, and Noble counties in Indiana and offers convenient online services at **interracu.com**.

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For more information, contact Matt Searce, Chief Marketing Officer mattsc@interracu.com 574-534-2506 ext. 7289