



Interra Credit Union Promotes Brian Rook to Director, Head of People Strategy

IMMEDIATE RELEASE, February 2, 2026 – Andy Marshall, Chief Operating Officer, EVP, is proud to announce the promotion of Brian Rook to Director, Head of People Strategy. In his new role, Rook will focus on shaping and advancing Interra’s long-term people strategy, ensuring that talent, culture, and organizational development initiatives align with Interra Credit Union’s vision for the future. He remains committed to supporting and developing talent at every level of the credit union.

“Culture is carved and shaped by the people, and having the opportunity to harness that toward serving our members and community is the highlight of my day,” Rook said. “As we look ahead, I am excited about what we will continue to bring to our neighbors and our teams!”

Throughout his career, Rook has accomplished numerous milestones that demonstrate his dedication to cultivating talent and enhancing organizational performance. He has been a featured speaker at respected industry events, including the Association for Talent Development, the Human Capital Institute, Training Magazine, and the Global Followership Conference. He has also contributed articles to Training Magazine, focusing on topics related to talent and leadership development.



Brian Rook

Rook holds a PhD in Adult and Occupational Education from North Dakota State University. In addition, Rook has earned the Certified Professional in Training Management (CPTM) certification and the SHRM-CP certification for Human Resources.

Beyond his work at Interra, Rook is deeply involved in his community. He volunteers annually with the YMCA Potawatomi Camp, providing leadership courses to young people. Additionally, Rook serves with the Dana Causey Foundation in Fort Wayne, where he helps provide leadership development opportunities for youth.

Rook lives in Fort Wayne with his wife Margery, daughter Molly (7), and their dog Tilly. In his free time, Rook enjoys playing music and woodworking. He is passionate about supporting professional growth, particularly for those who are underserved in their communities.

About Interra Credit Union.

Interra Credit Union, headquartered in Goshen, Indiana, was chartered in 1932 and has assets of \$2 billion. The credit union’s field of membership spans 24 counties in northern Indiana, with more than 325 full and part-time employees serving nearly 90,000 members. Interra currently operates 16 offices in Elkhart, LaGrange, Kosciusko, Marshall, and Noble counties in Indiana and offers convenient online services at interracu.com.

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