



FOR IMMEDIATE RELEASE

INTERRA CREDIT UNION SHINES BRIGHT AT THE DIAMOND AWARDS

April 2, 2024, Goshen, Indiana – Interra Credit Union was recently recognized with two prestigious marketing Diamond Awards at this year’s America’s Credit Unions’ annual Marketing & Business Development Council conference held in Las Vegas, Nevada.

A Diamond Award is the pinnacle of credit union marketing and business development, comparing marketing deliverables to other credit unions. Competing against a record 1,451 other entries and credit unions from across the nation, Interra won for their efforts in the following categories: Membership Marketing and Brand Awareness.

“Winning the Diamond award is a testament to our team’s relentless creativity, strategic vision, and the innovative spirit that drives us to not only meet but exceed the evolving expectations of our community,” stated Meegan Siegwarth, Vice President, Senior Marketing Manager. “This achievement serves as validation of our unwavering dedication to shaping the future of financial services with groundbreaking approaches by a really creative team,” she added.

Interra Credit Union, headquartered in Goshen, Indiana, was chartered in 1932 and has assets of \$1.8 billion. The credit union’s field of membership spans 24 counties in northern Indiana, with more than 325 full and part-time employees serving over 90,000 members. Interra currently operates 16 offices in Elkhart, LaGrange, Kosciusko, Marshall, and Noble counties in Indiana and via robust electronic services at interracu.com.

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Holly Nunemaker, AVP, Marketing Manager, attended the America’s Credit Unions’ Marketing & Business Development Council Conference accepting the Diamond Awards.