



## **Juan Palacios joins Preferred Services Department at Interra Credit Union**

IMMEDIATE RELEASE, May 19, 2025 – Interra Credit Union is pleased to announce that Juan Palacios has joined Interra’s Preferred Services as a Preferred Services Specialist.

"Preferred Services is Interra's private banking group focused on delivering a high-level banking experience for member clients," said Brandon Yoder, Director, Head of Wealth Services. "Juan exemplifies the values of service, innovation, and personal growth."

With a focus on account maintenance and building lasting relationships, Palacios will play a vital role in supporting members enrolled in the Preferred Services Program. He also takes pride in bringing innovative ideas to the department, always striving to enhance operations and elevate the member experience.

Before taking on this new role, Palacios served as a Member Advisor at the Main Office in Goshen, where his passion for service quickly became evident. His exceptional performance has been recognized through several awards from Allied and loan servicing, particularly for top sales in loan protection products. Palacios is especially proud of the many members who shared positive feedback and expressed gratitude for the outstanding customer service they received.



Juan Palacios

A standout initiative Palacios has led is the outreach and education efforts within the Hispanic community. By introducing members to the benefits of investing in Certificates of Deposit and building credit responsibly, he has helped many individuals and families take confident steps toward financial security. Palacios’ work has sparked a ripple effect, with satisfied members encouraging their friends and relatives to join Interra and invest in their futures.

Motivated by personal and professional growth, Palacios credits his inspiration to his mother, whose strength and work ethic continue to influence his journey. "She didn’t have access to a full education, but she gave us everything she could. Her selflessness motivates me to make the most of every opportunity," he said.

Outside of work, Palacios lives in Elkhart and enjoys an active lifestyle that includes running, hiking, road trips, and exploring new coffee shops. A lifelong learner, he enjoys spending time with family and embracing new experiences that contribute to personal development.

### **About Interra Credit Union.**

Interra Credit Union, headquartered in Goshen, Indiana, was chartered in 1932 and has assets of \$1.8 billion. The credit union’s field of membership spans 24 counties in northern Indiana, with more than 325 full and part-time employees serving nearly 90,000 members. Interra currently operates 16 offices in Elkhart, LaGrange, Kosciusko, Marshall, and Noble counties in Indiana and via robust electronic services at [interracu.com](https://interracu.com).

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